

M. LUISA VILA

PRODUCER



RESUME

Professional with experience across various areas of production, recognized for strong problem-solving abilities and team leadership skills.

Highly skilled in interpersonal relations and lobbying strategies, enabling the creation and maintenance of effective professional networks.

My creative and strategic approach allows me to develop and execute innovative ideas.

I am committed to taking each project to its fullest potential, ensuring high-quality results and excellence in both experience and service.



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EXPERIENCE

KOI CLUB - (OWNER - GENERAL- EXECUTIVE PRODUCER)

(2021 - present)

- An electronic music club located at Bodega Giol, Mendoza, Argentina.

Has hosted DJs such as PAN-POT, Julian Jewel, Marino Canal, among others.

GAPS ENTERTAINMENT - (OWNER)

(2021 - 2024)

- Local production company (based in Mendoza) responsible for shows by artists such as Ricardo Arjona, Rels B, Duki, EMILIA, Ricky Martin, among others.

CO-PRODUCTIONS

- Co-productions as a field and executive producer with companies such as Dale Play, Fénix Entertainment, BPN, and Vanguard Entertainment.

ART ASSISTANT

- Videoclips
- Short films

FREELANCE PRODUCTIONS

- Commercial for "Bodega Mauricio Lorca" – General Producer and Art Director
- Commercial for "Primera Fila" – Art Director
- Field Producer for Corona Sunsets Mendoza – DF Entertainmen
- Production and direction - short film "YANKEELAND"

INTERNSHIPS

- America TV
- TELEFE
- A24
- Dale Play Ent.

SKILLS

- Negotiation and Sales
- Lobbying & Networking
- Team Leadership and Coordination
- Problem Solving
- Excel Proficiency

STUDIES

Univerdidad Argentina de la Empresa (UADE)

Bachelor's Degree in Media and Entertainment Management

(2022 – 2025)

Emerson College

(2024)

REFERENCES

- DIEGO FERNANDEZ (PRODUCER)
+54 9 2615 07-2732
- DENISE MARFETAN (ARTISTIC DIRECTOR)
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- YANINA FERRARO (DALE PLAY GENERAL PRODUCER)
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ENGLISH

86 %